

**MORTGAGE
ADVISER
EVENT.**

GLA LDN MCR

20TH MAR

THE ENGINE WORKS

20TH MAY

MAGAZINE

24TH SEPT

BOWLERS EXHIBITION CENTRE

2025 EXHIBITOR BROCHURE

WWW.MORTGAGEADVISEREVENT.CO.UK

MORTGAGE ADVISER EVENT.

#MAE25 FROM STRENGTH TO STRENGTH

**THE INDUSTRY'S LEADING
INTERMEDIARY EXHIBITION
DESIGNED SPECIFICALLY FOR
MORTGAGE BROKERS & ADVISERS**



CONNECT WITH DECISION MAKERS

The mortgage industry's biggest and best networking opportunity! Leading names and decision makers from all levels across the industry will be in attendance at #MAE25 – join them there to influence the conversation.

EDUCATIONALLY FOCUSED WITH TWO PACKED THEATRES AND OPPORTUNITIES TO SPEAK

Multiple, well-attended seminar theatres with accredited CPD on offer giving you and your business the opportunity to showcase your products and expertise to an engaged audience.

SUSTAINABLE AND PLANET-FRIENDLY

A future-focused event with a conscious effort to minimise waste and therefore, our effect on the environment.

INTELLIGENT DATA COLLECTION & LEAD GENERATION

Contactless entry and data exchange means that #MAE25 makes gathering attendee contacts easier than ever before, resulting in higher volume and better quality of leads.

#MAE24 IN NUMBERS

**MORTGAGE
ADVISER
EVENT.**

98%

of exhibitors were happy with event footfall

96%

of attendees will attend a future MAE event

97%

of exhibitors say MAE offers good ROI

100%

of exhibitors like the look & feel of the event

“WE LOOK FORWARD TO THIS EVENT EACH YEAR - FOR A SMALLER BUILDING SOCIETY, WE GAIN GREAT EXPOSURE AND VISIBILITY FROM THIS EVENT AND ALWAYS HAVE A QUEUE OF BROKERS EAGER TO TALK TO US!”



“A FANTASTIC EVENT, ONE OF REAL VALUE TO PROVIDERS TO ENGAGE WITH A LARGE NUMBER OF ADVISERS, AND LIKEWISE FOR ADVISERS, A FANTASTIC OPPORTUNITY TO SPEAK TO MULTIPLE PROVIDERS IN ONE DAY”



MORTGAGE ADVISER EVENT.



GLASGOW

20TH MARCH 2025

 **The Engine Works**
Lochburn Rd, Wyndford, Glasgow G20 9AE

 **20th March 2025**

 **10am – 2pm**

167

Attendees in
2024

200

Expected
attendees in 2025

22

Exhibitors

5

Speaking
opportunities

BRINGING THE UK'S BIGGEST ADVISER EVENT BACK TO SCOTTISH MORTGAGE INTERMEDIARIES

Following a successful second year in 2024, Mortgage Adviser Event Glasgow will be back in 2025 with more exhibitors, more delegates, and more opportunities to do business.

With another impressive seminar line-up planned and space for more of Scotland's intermediary community to come together, discuss the mortgage market and network, MAE Glasgow has established itself as a must-attend date on an adviser's calendar. We look forward to once again working with a wide range of lenders and providers to offer our delegates unparalleled access to the market's biggest businesses.

GLASGOW 2025 BOOKING OPTIONS

EXHIBITION SPACE

£2,880 + VAT

6 SQUARE METRE FLOOR SPACE

BESPOKE SPACE

£480 + VAT per SQM

SUBJECT TO AVAILABILITY

ALL PACKAGES INCLUDE:

- Dedicated floor space, with floor signage and a choice of high or low table and two chairs.
- Profile on Mortgage Adviser Event website including logo, bio and contact information.
- Prominent branding across all pre- and post-event marketing.
- Plus an opportunity to participate in live product lab sessions on the day (subject to availability).

BOOK YOUR PACKAGE TODAY

CONTACT: LAURA CALCROFT
LAURA@MORTGAGEADVISEREVENT.CO.UK
07867 368 284



MORTGAGE ADVISER EVENT.



LONDON

20TH MAY 2025

📍 **Magazine**

11 Ordnance Crescent, London SE10 0JH

📅 **20th May 2025**

🕒 **10am – 3pm**

896

Attendees in
2024

1000

Expected
attendees in 2025

50+

Exhibitors

18

Speaking
opportunities

THE BIGGEST MORTGAGE EVENT OF THE YEAR **BACK** **IN THE CAPITAL FOR** **SPRING 2025**

As Mortgage Adviser Event continues to grow, our flagship event stands out as the place to have conversations about the future of our industry.

MAE will be the highlight of the professional calendar in 2025, and we want to work with businesses that share our enthusiasm for making the mortgage market better-informed and better-connected. Help us fulfil our aim of connecting the advisers of tomorrow and the businesses that are helping pave the way at London 2025.

LONDON 2025 BOOKING OPTIONS

EXHIBITION SPACE

£5,050 + VAT

6 SQUARE METRE FLOOR SPACE

BESPOKE SPACE

£842 + VAT per SQM

SUBJECT TO AVAILABILITY

ALL PACKAGES INCLUDE:

- Dedicated floor space, complete with lighting, power supply, signage and flooring.
- Profile on Mortgage Adviser Event website including logo, bio and contact information.
- Prominent branding across all pre and post event marketing.
- Plus an opportunity to participate in live product lab sessions on the day (subject to availability).

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MORTGAGE ADVISER EVENT.

MANCHESTER

24TH SEPT 2025

📍 **Bowlers Exhibition Centre**
Longbridge Rd, Trafford Park, Stretford, M17 1SN

📅 **24TH September 2025**

🕒 **10am – 3pm**

750

Attendees in
2023

750

Expected
attendees in 2025

50+

Exhibitors

18

Speaking
opportunities

CHAMPIONING INNOVATION & FORWARD-THINKING IN THE POWERHOUSE OF THE NORTH

MAE Manchester moves to Bowlers Exhibition Centre next September and will continue to support growth, innovation and progress in the wider intermediary community - and not just inside the M25. The event will equip advisers with the tools they need to be truly modern financial services businesses.

As always, our focus will be on identifying future trends and opportunities. With a dedicated area for tech demos, two packed seminar theatres and a huge networking space, Manchester's MAE25 is an event designed for businesses and advisers looking to evolve.



MANCHESTER 2025 BOOKING OPTIONS



EXHIBITION SPACE

£3,500 + VAT

6 SQUARE METRE FLOOR SPACE

BESPOKE SPACE

£583 + VAT per SQM

SUBJECT TO AVAILABILITY

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- Plus an opportunity to participate in live product lab sessions on the day (subject to availability).

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**MORTGAGE
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2025
***SPONSORSHIP
OPPORTUNITIES***

WWW.MORTGAGEADVISEREVENT.CO.UK

EXCLUSIVE EVENT HEADLINE SPONSORSHIP

- Branded event check-in
- Prominent branding throughout the build up to the event across all marketing channels
- Branding throughout the venue on event day and on all #MAE25 signage
- Headline/ keynote address
- Speaking slot in one of our two seminar theatres



£3,500

GLASGOW

£10,500

LONDON

£7,500

MANCHESTER



EVENT CHECK-IN

Branded event check-in desk with matching staff t-shirts. Visible to all attendees as they walk through the door.

The only way to guarantee your brand is seen first on event day.

£1,500	£5,000	£3,000
GLASGOW	LONDON	MANCHESTER



WEBSITE ADVERTISING

A 980x250 billboard - visible to all attendees at point of registration.

Offering brand presence alongside all event information with full tracking available.

£1,500	£1,500	£1,500
GLASGOW	LONDON	MANCHESTER

COFFEE SHOP

Branded complimentary coffee vouchers for you to give away to attendees.

Branded coffee cups and purpose designed serving station and uniforms - perfect for all-day visibility.

£1,500	£3,000	£2,500
GLASGOW	LONDON	MANCHESTER



SEMINAR THEATRE

Opportunity to host panel sessions or have your own speaking slot.

Plus branding around the entirety of the theatre space, including vinyl window stickers. and on screen between talks.

£1,500

GLASGOW

£5,000

LONDON

£3,000

MANCHESTER



FUTURES THEATRE

Full branding around the Futures Theatre area and the opportunity to hold your own inspirational talk or demo.

Plus on-screen branding between talks and throughout the day.

£2,500

LONDON

£1,500

MANCHESTER



LOUNGE & BAR

Sponsor our onsite licensed bar and networking area - with prominent branding on the bar itself and surrounding areas.

Perfect for catching the eye as attendees relax with a drink.

£1,500

GLASGOW

£3,500

LONDON

£2,500

MANCHESTER



JUICE & SMOOTHIE STATION

Serving up freshly-made, complimentary juices and smoothies to delegates between 9:30am & 1pm.

Prominent branding across the bar and recycled paper cups. Option to rename items on the menu to fit your brand name.

£2,000	£4,000	£3,000
GLASGOW	LONDON	MANCHESTER



DIGITAL SHOW GUIDE

As part of our commitment to hold a more sustainable event, our show guides will remain digital in 2025 - distributed to our marketing lists and attendees post-event, and available as a scannable QR code link at event registration. Sponsors will receive prominent branding across the guide, an introduction to the event article, a feature length article and 1 full page advert throughout.

£1,000	£2,500	£1,500
GLASGOW	LONDON	MANCHESTER



SPONSORED WATER BOTTLE REFILL POINTS

Delegates will be encouraged to bring their own water bottles, which can be refilled free of charge at our dedicated water refill stations.

Your brand will feature prominently as part of our bring your own bottle pre-event marketing campaign and at each water refill station at the event.

£1,500	£3,500	£2,500
GLASGOW	LONDON	MANCHESTER

